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**AMERICAN NURSES CREDENTIALING CENTER (ANCC) AND CERNER CORPORATION
PARTNER TO SPONSOR THE MAGNET PRIZE™**

SILVER SPRING, MD – The American Nurses Credentialing Center (ANCC) and Cerner Corp., a leading supplier of healthcare information technology, today announced a new co-sponsorship of The Magnet Prize™, which recognizes cutting-edge nursing programs and practices in ANCC Magnet-recognized organizations.

The Magnet Prize™ of the American Nurses Credentialing Center, sponsored by Cerner Corporation, is the highest honor ANCC bestows within the Magnet community. Under the terms of this exclusive partnership agreement, Cerner will sponsor the annual \$25,000 prize purse for at least five years.

“When looking at the complexities of our current health care delivery system, it is clear that no organization will be successful going it alone but will achieve through strong partnerships with committed organizations,” says ANCC President, Debbie Hatmaker, PhD, RN, SANE-A. “This remarkable relationship with Cerner will assist ANCC as we continue to fulfill our mission to promote excellence in nursing and health care globally.”

Only ANCC Magnet-designated organizations are eligible for the prize. The Magnet Recognition Program® was developed to recognize healthcare organizations that provide nursing excellence. The 14 Forces of Magnetism – characteristics that differentiated organizations that were best able to recruit and retain nurses during the nursing shortages of the 1970s and 1980s – evolved out of the original research in 1983 and are at the heart of the Magnet appraisal process. The Forces are grouped around the broad topics of administration, professional practice, and professional development. There are currently 256 Magnet-recognized healthcare organizations in 45 states, as well as one each in Australia and New Zealand.

“The fourteen Forces of Magnetism can – and should – drive any organization committed to the profession of nursing. It is not just for hospitals,” comments Roy L. Simpson, RN, FNAP, FAAN, Vice President, Nursing for Cerner Corporation. “Cerner embraces the fourteen Forces of Magnetism across our more than 1,500 hospital client locations and as a foundation upon which to develop solutions. These Forces are viable in any venue where nurses may work. Sponsoring the highly coveted Magnet Prize is one very important way Cerner is showing its true commitment to the profession and the advancement of evidence-based nursing practices.”

Achieving Magnet status, by itself, is a significant achievement for an organization. The Magnet Prize™, is an additional honor for those organizations that take the 14 Forces of Magnetism to new levels. ANCC’s Executive Director Jeanne M. Floyd, PhD, RN, CAE says, “We are so pleased that Cerner is sponsoring The Magnet Prize™. It is a great way for both of us to recognize the best in nursing practices.”

ANCC and Cerner Corporation will announce the 2007 Magnet Prize winner at ANCC’s National Magnet Conference™ in Atlanta, Georgia on October 4, 2007. Past Magnet Prize winners include the American Academy of Nursing, James A. Haley Veterans' Hospital, University of Colorado Hospital, and the Mayo Clinic.

About The Magnet Prize™

In 2002, ANCC established The Magnet Prize™ to be presented to a Magnet-recognized facility whose nursing staff spearheaded exemplary achievements in nursing, including program innovations, technology innovations, applied translational innovations, distinguished accomplishments in research, or panoramic excellence in practice. This award serves as a means for acknowledging peak performance within credentialed Magnet organizations.

About Cerner Corporation

Cerner Corp. is taking the paper chart out of healthcare, eliminating error, variance and waste in the care process. With more than 6,000 clients worldwide, Cerner is the leading supplier of healthcare information technology. The following are trademarks of Cerner: Cerner. NASDAQ: CERN.

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About ANCC

The American Nurses Credentialing Center's (ANCC) internationally renowned credentialing programs certify nurses in specialty practice areas, recognize healthcare organizations for nursing excellence through the Magnet Recognition Program®, and accredit providers of continuing nursing education. In addition, ANCC offers an array of informational and educational services and products to support its core credentialing programs. The American Nurses Credentialing Center (ANCC) is a subsidiary of the American Nurses Association (ANA).

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