

BY INVITATION ONLY

YOU ARE CORDIALLY INVITED
————— *to attend the*

**THE NDNQI® MEMBERS ONLY
USER FORUM**

WEDNESDAY, FEBRUARY 5, 2014
PHOENIX, ARIZONA



Exclusive invitation for **NDNQI® HOSPITALS ONLY**

As an NDNQI® participating hospital, sustaining consistently high levels of safety and quality over time and within all health care settings remains challenging. Given the new health care environment, how should organizational improvements and successes be leveraged to achieve continued high performance and reliability within your organization?

The NDNQI® User Forum provides you an opportunity to engage with other nursing executives, leaders and staff to explore the challenges you face in an exclusive one-day event designed specifically to meet the needs of NDNQI® participating hospitals. Bring your nursing quality data and come away with strategies you can implement to drive sustained excellence and quality in your organization.

ATTENDEE BENEFITS:

- Maximize how you leverage NDNQI® data to measure nursing quality and create and sustain high performing care delivery across your organization
- Analyze your organization's data to determine root causes for your unique challenges and leverage the data to achieve optimal quality outcomes
- Identify viable solutions to your organization's most important quality issues
- And much more...

NDNQI USER FORUM AGENDA AT A GLANCE

WEDNESDAY, FEBRUARY 5, 2014

7:00 - 8:30 am	Breakfast
8:30 - 9:15 am	Trends – What is Trending and What Does it Mean for Your Hospital
9:15 - 10:00 am	Magnet Standards: Achieving the Pinnacle of Excellence
10:15 - 11:15 am	Partner With Your Peers: Real World Conversation on Role-Based Challenges and Strategies
11:30 - 12:15 pm	Hospital Showcase – How to Leverage the New Business Intelligence Reports
12:15 - 1:00 pm	Lunch & Networking Opportunity
1:00 - 2:00 pm	Concurrent Breakout Sessions by Specialty and Practice Area
2:15 - 3:00 pm	Finalizing Your Plan
4:00 – 5:00 pm	2013 Award Winning Hospital Panel – Real World Strategies for Success
5:00 – 6:00 pm	Networking Cocktail Reception



TO RSVP GO TO: ANAQUALITYCONFERENCE.ORG (USE DISCOUNT CODE: QC14UFP) OFFER ENDS JANUARY 8, 2014.

PROGRAM SESSION DESCRIPTIONS

TRENDS: WHAT IS TRENDING AND WHAT DOES IT MEAN FOR YOUR HOSPITAL

The opening session will provide information about current national trends and the impact on quality pertaining to NDNQI® measures as well as discussion of performance improvement frameworks designed to aid your organization in building the business case and procuring required resources.

MAGNET STANDARDS: ACHIEVING THE PINNACLE OF EXCELLENCE

Learn from experts about the new Magnet Recognition Program® standards pertaining to measurement of quality indicators. This session will provide key insight for hospitals seeking additional information, or for those on the Magnet® journey or pursuing re-designation.

PARTNER WITH YOUR PEERS: REAL WORLD CONVERSATION ON ROLE-BASED CHALLENGES AND STRATEGIES

This session provides opportunity for collaborative dialogue between CNOs, Nurse Directors, Managers, staff, and site quality coordinators to craft solutions to challenging quality issues facing organizations today. Walk away with strategies to effectively address financial constraints, improve nursing practice by bringing quality data to life, and effectively navigate the competing priorities and project fatigue prevalent in quality management.

HOSPITAL SHOWCASE – HOW TO LEVERAGE THE NEW BUSINESS INTELLIGENCE REPORTS

Learn from NDNQI® hospital exemplars how to harness the expanded capabilities of the new dashboard to drive performance improvement and sustained quality within your organization.

CONCURRENT BREAKOUT SESSIONS BY SPECIALTY AND PRACTICE AREA

Create new vision for solutions to the difficult issues that impact nursing quality at your organization through problem-solving using a specialty practice lens and learn how to translate unit-level success across the organization. Share your expertise with others and take away new ideas to implement in your facility.

FINALIZING YOUR PLAN

Define your strategies for quality improvement that can be readily implemented within your organization. This session provides you the opportunity to ask final questions of your peers and crystallize your plan for change.

**RSVP
NOW**

ATTEND THE NDNQI USER® FORUM & THE ANA QUALITY CONFERENCE AND SAVE \$150.00 OFF REGISTRATION.

**FULL CONFERENCE PACKAGE (BEST OFFER):
USER FORUM ONLY:
QUALITY CONFERENCE ONLY:**

**\$999 / NOW \$849.00
\$299.00
\$699.00**

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GET THE COMPLETE QUALITY CONFERENCE EXPERIENCE



RSVP FOR THE NDNQI® USER FORUM AND THE 2014 ANA QUALITY CONFERENCE

FEBRUARY 5-7, 2014 | PHOENIX, AZ

ADVANCING QUALITY OUTCOMES: PRACTICE, INNOVATION AND IMPACT

ANA is bringing the nursing profession's best and brightest together to share their expertise in three key areas: creating and sustaining a high reliability culture of quality and safety, measurement and reporting of performance, and creating unique strategies for continuing improvement. Engage with patient care experts and nursing colleagues to explore leading best practices, the latest research, and the impact of quality-focused innovations at the 2014 ANA Quality Conference and the NDNQI® User Forum.

Come engage in discussions on interprofessional care delivery, ambulatory care, exemplary patient safety programs, strategies for empowering staff, and more! This promises to be one of ANA's most engaging and informative Quality Conferences ever!

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